

Razim Manzoor

Business Analyst | Data & AI Analytics | Automation

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Nationality: Indian | **Visa Status:** Visit Visa (Available Immediately)

Date of Birth: 25 May 2000 | **Marital Status:** Single | **Availability:** Immediate Joiner



PROFESSIONAL SUMMARY

Strategic-minded **MBA & AI Analytics professional** with a track record of driving **digital transformation** through high-impact data solutions and autonomous systems. Expert in bridging the gap between complex business requirements and technical execution, leveraging **Power BI, Python, and SQL** to deliver quantifiable ROI. Specialising in **Generative AI (RAG, LLMs)** and workflow automation to optimise operational efficiency and executive decision-making in fast-paced markets.

CORE COMPETENCIES & AI FLUENCY

Business Strategy: Strategic Planning, KPI Analysis, Process Mining, ROI Assessment, Market Segmentation, Requirement Gathering, Stakeholder Management.

Data Ecosystem: Power BI (Advanced DAX), Python (Pandas, Scikit-learn), SQL, Azure, Tableau, Advanced Excel.

AI & Automation: Generative AI (LLMs), Retrieval-Augmented Generation (RAG), Prompt Engineering, AI Agents, Workflow Automation (Power Automate, UiPath).

PROFESSIONAL EXPERIENCE

Data Science Intern (Industrial Training)

Jun 2024 – Mar 2025

Luminar Technolab

Kerala, India

- **End-to-End Development:** Spearheaded the development of a portfolio of **scalable data and analytics solutions**, utilising Python, SQL, and Deep Learning to address complex business logic challenges.
- **Revenue Strategy:** Engineered a predictive customer segmentation model using Machine Learning that identified a **projected 15% revenue uplift opportunity**, delivering actionable insights to sales teams.
- **Business Intelligence:** Managed the migration of legacy reporting into real-time **Power BI dashboards**, reducing reporting latency by 95% (from 3 days to 2 hours).
- **Capability Validation:** Achieved an A+ grade in Data Science & Python implementation, demonstrating proficiency in deploying analytical and AI models for enterprise use cases.

Associate AI and Data Analytics Engineer

Nov 2023 – May 2024

Resemble Systems

Kochi, India

- **Digital Transformation:** Led a finance automation initiative using **Power Automate**, streamlining invoice processing workflows and reducing manual data entry effort by **45%**.
- **Process Optimisation:** Conducted **process mining** to map operational workflows, identifying bottlenecks and supporting RPA-driven cycle time improvements of **20%**.
- **Workforce Analytics:** Designed HR analytics dashboards to visualise attrition and engagement KPIs, enabling data-driven workforce planning.
- **Business Intelligence:** Collaborated on Azure-based deployments to ensure scalable and secure automation solutions.

APPLIED AI PROJECTS

LiquidityAI: Automated Accounts Receivable Engine

2024

System Architect

Internal Project

- **Operational Excellence:** Developed a zero-touch Python automation system to streamline invoice follow-ups, reducing daily manual effort by **80%**.

- **Strategic Governance:** Implemented tiered customer prioritisation logic (VIP vs. High Risk) to balance relationship management with liquidity recovery.
- **Business Intelligence:** Integrated a Streamlit dashboard with AI agents to enable **human-in-the-loop** approval before automated communications.

Secure Document Analysis Agent (Local RAG)

2024

Lead Developer

AI Initiative

- **Digital Transformation:** Built a privacy-focused AI solution enabling secure querying of internal PDFs using DeepSeek and Ollama, ensuring **100% on-premise data processing**.

Automated Quality Control (Computer Vision)

2023

AI Developer

Industrial Simulation

- **End-to-End Development:** Developed a **CNN-based** image classification model to simulate an industrial quality assurance workflow.
- **Capability Validation:** Applied data augmentation and preprocessing techniques to improve robustness and consistency under varying conditions.

EDUCATION

Master of Business Administration (MBA)

2021 – 2023

JAIN University

India

- *Specialisation:* Data Science & Analytics
- *Relevant Coursework:* Financial Analysis, Business Statistics, Marketing Analytics, Strategic Management

Bachelor of Commerce (B.Com)

2018 – 2021

Kannur University

India

- *Focus:* Computer Applications, Accounting Principles, Financial Management

CERTIFICATIONS & AWARDS

- **Google Advanced Data Analytics** Professional Certificate – Coursera
- **Generative AI with Large Language Models** – Coursera
- **Google Data Analytics** Specialisation – Coursera
- **Stakeholder Management:** KPMG Data Analytics Consulting Virtual Internship – Forage
- **Business Intelligence:** Accenture Data Analytics & Visualization Virtual Experience – Forage
- **1st Place, Marketing Event** – Encore 2020 (South Indian Management Fest)
- **3rd Place, Marketing Event** – Manaquest 2020 (National Level Management Fest)

LANGUAGES

English: Professional Working Proficiency | **Malayalam:** Native / Bilingual Proficiency | **Hindi:** Professional Working Proficiency